

Organization

(R)Evolution Let's Change Now!

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**A Carbon Thief – Embracing Sustainability, One A.C.T. At A Time!
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Objective:

The object of this program is to introduce sustainable living practices in urban setup leading to potential reduction in widespread impact on the environment

Strategy:

(R)Evolution (Let's Change Now! A non-profit established in 2013, works in the area of Climate Change Mitigation by employing technology to solve some of the pressing issues of the day. The proposed program, "A Carbon Thief" intends to work closely along the lines of studying the impact of the day-to-day activities of an urban individual on the environment and quantifying those results with a "Carbon Footprint" factor using well-established scientific and technological means. The factor would help us provide the insight for an individual of their potential impact on the environment due to their unsustainable lifestyle. This is conveyed by the means of scaling up their impact in terms of "What if everyone in the world is the way you are?" This helps us convey the message at an alarming note.

Further, through the program, we aim at providing potential avenues for the individual to offset his (or) her carbon footprint. It could start with small tweaks in their daily lifestyle and later on lead to participation in a series of volunteering activities, embracing sustainability, etc. by connecting them with events and activities lead by a consortium of NGOs, in a specific region. This model can also be scaled to a global level where people can find like-minded folks wherever they reach out to, promoting a healthy ecosystem for everyone to thrive.

With a group of "environmentalists" without borders, we might just change the world!

Activities:

This project aims not just at making changes in the lifestyle of people, but also to help people embrace sustainability as a way of life. The set of activities proposed include:

- Initial trainings for the 25 staff members of the organization who will be the key stakeholders of the initiative.
- Development of an integrated portal (with scientific data), which can help an individual, query his (or) her carbon footprint.
- Provide measures and activities for individuals to reduce their impact on the environment.
- Organize community meet ups, which can serve as an exchange of ideas for people from various walks of life.
- Project Outputs
- Reduction in the usage of resources in the urban lifestyle setup (which is humongous!)
- Actions resulting in impact on the global scale when the participation numbers increase.
- Embracing sustainability is promoted as lifestyle choice rather than an option.
- Data for the scientific community to draw further analysis and results on the due course.

Budget Summary:

(R)Evolution Let’s Change Now! Requests a total contribution of US\$ XXXXX which can be summarized as follows:

BUDGET SUMMARY (US\$)	Amount
Staffing Support and Technical Experts	XXX
Travel and Related Expenses	XXX
Training and Workshops	XXX
Communications and Materials	XXX
TOTAL (request to this funder)	XXXX