

UN SDG ACTION AWARDS 2019

APPLICATION GUIDELINES

Thank you for your interest to enter your project or initiative for a chance to win a 2019 UN SDG Action Award. Below you will find the questions from the online form to help you to prepare your answers and your content prior to filling in the form at:

<https://sdgactionawards.org/register/>.

After you complete the form a public profile page will be generated on the UN SDG Action Awards website for each entry to showcase your entry and you will have the opportunity to edit this content until the application deadline. See an example profile page at:

<https://sdgactionawards.org/initiative/117>

For questions regarding the process please see awards FAQs: <https://sdgactionawards.org/faq/>

ONLINE APPLICATION FORM QUESTIONS

DETAILS OF YOUR INITIATIVE FOR YOUR PUBLIC PROFILE

Name/Title of the Project/Initiative (Maximum 10 words)

Name of team/organisation behind the project (Maximum 10 words)

Cover photo (Please provide a cover photo that helps visualize the project and its impact Image format): PNG, JPG or GIF | File size: 200K - 1Mb | Width x Height - 875px X 255px

Category to which you are applying (Please find descriptions at the end of this page)

***Mobilizer *Storyteller *Campaigner *Visualizer *Connector* Includer *Creative**

Select the SDGs your initiative has the most impact on:

GOAL 1: No Poverty

GOAL 2: Zero Hunger

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 6: Clean Water and Sanitation

GOAL 7: Affordable and Clean Energy

GOAL 8: Decent Work and Economic Growth

GOAL 9: Industry, Innovation and Infrastructure

GOAL 10: Reduced Inequality

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

GOAL 13: Climate Action

GOAL 14: Life Below Water

GOAL 15: Life on Land

GOAL 16: Peace and Justice Strong Institutions

GOAL 17: Partnerships to achieve the Goal ALL SDGs

Describe your project/initiative (Maximum 300 words). This is your chance to tell your project story. Use your best storytelling approach and consider the following guiding questions to consider when preparing your answer:

- What is the aim of this project?

-Who is targeted/impacted by your work and where?

Who is involved and how are they involved? -When and how did the project start?

-How do you do it?

-How is your initiative innovative? -How is it transformative?

-What has been the impact?

Summarize your initiative's creative approach and impact. (Maximum 160 characters) This will be the subheading to your project title on your profile page and can be used for social media.

DETAILS ABOUT YOUR ORGANISATION/TEAM

Organizational profile Tell us about your organization and/or team behind the initiative
(Maximum 100 words)

Where is your team based? If you are a global operation please select the HQ location as this will be put on a map on your profile page.

-Country -City/Town/Village

10. What sector do you belong to? Drop down list includes:

Civil society

Foundation

Individual

Youth group

Subnational/local government

Private sector

Academia

Network,

Faith-based,

UN

National government

Please provide a video that helps to explain the project and its impact.
<paste embed code here>

If you participated in the Global Day to Act for SDGs on 25 September please provide the link to your partner page (ex. <http://www.act4sdgs.org/partner/>)

Social Media Information

- Website: Please provide full url (ex: <http://www.mywebsite.com> or <https://www.mywebsite.com>)
- Facebook: Please provide full url (ex: <https://www.facebook.com/myfbpage>)
- Twitter: Please provide your twitter screen name(ex: @myscreenname)
- LinkedIn: Please provide full url (ex: <https://www.linkedin.com/in/myprofilename>)
- Instagram: Please provide your Instagram Username(ex: myscreennam)
- YouTube: Please provide link to your Youtube chanel
(ex:<https://www.youtube.com/user/mychanel>)

QUESTIONS FOR JUDGES TO REVIEW (This section is for internal review only and will not appear on your public profile page).

13. Tell us how your project/initiative fits the category for this award (Maximum 100 words)
See category descriptions below.

14. Innovative: How is your project doing things in a new or different way?
(Maximum 150 words)

Guiding questions to consider when preparing your answer

- Is this the first time this has been done this way?
- Does it offer a whole new way to address a problem?
- Does it reach 'outside of the typical bubble' to influence new/different stakeholders?

15. Impactful: How do you measure impact and what have you achieved?
(Maximum 150 words)

Guiding questions to consider when preparing your answer

- How many people have participated/been impacted by your work, and how?
- Is there a lasting impact?

16.Transformative: How is your project shifting boundaries or contributing to lasting change?
(Maximum 150 words)

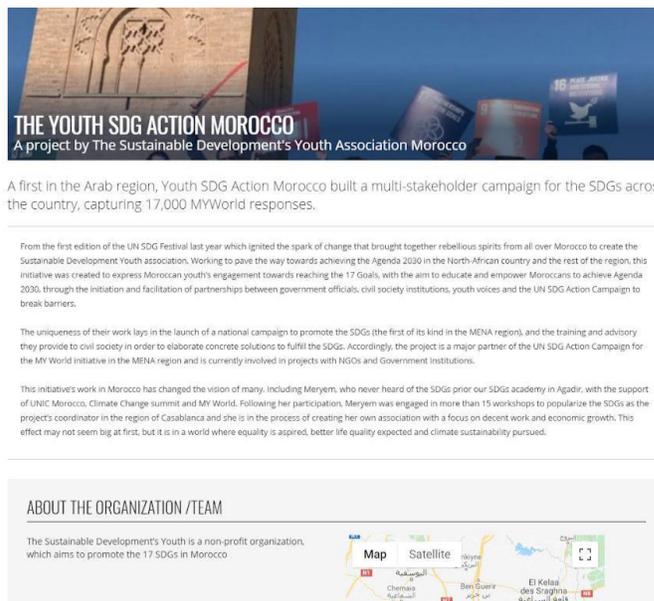
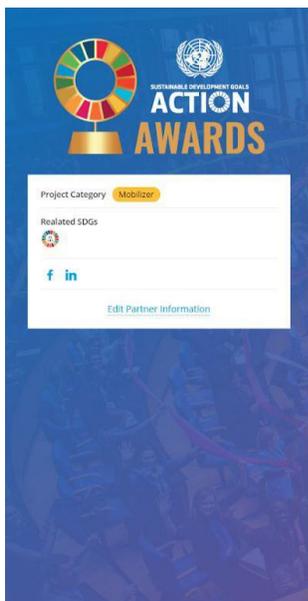
Guiding questions to consider when preparing your answer

- Is your project breaking down silos?
- Does it have a tangible effect on people's lives?
- Does it change the way things are done?
- Does it offer potential legacy/sustained change?
- Does it reach those generally left behind?
- Can it be replicated in other sectors/regions?
- Is it scalable to different contexts?

17.Why does this initiative deserve an SDG Action Award and how will the recognition impact your work? (Maximum 100 words)

18. Supporting Information Your application will be judged on your responses to the questions above but if you wish to provide any supporting information, please feel free to share related news articles or endorsing information here. (Maximum 100 words)

Here is a sample screenshot of the awards entry profile page that will be created from your entry.



UN SDG Action Awards FAQs

What will my submission be judged on?

Each submission will be evaluated against the degree to which the project meets the category and to which the actions were deemed to be innovative, transformative and impactful.

Why apply to the UN SDG Action Awards?

Shortlisted finalists will be invited to join and feature their work at the Global Festival of Action for Sustainable Development from 2-4 May 2019, in Bonn, Germany. Winners will be recognized at a special UN SDG Action Awards Ceremony held at the Festival on the evening of 2 May.

Winners will be recognized as SDG Action Partners and their work featured throughout the year to raise their visibility and share their stories and inspiring work with the SDG community.

Can I reapply if I applied last year?

Yes! Please feel free to reapply if you done something new in the past year or if there have been further impacts that you can report to strengthen your submission from last year.

Are all sectors eligible to apply?

Everyone is encouraged to apply. Projects led by UN entities and national governments will be eligible for honourable mentions only. However if a government or UN project is co-organized with non-governmental partners, the partners are encouraged to apply on behalf of the project.

Active participants in UN SDG Action Campaign programmes such as MYWorld, the Global Day to Act for SDGs are strongly encouraged to apply.

Projects that have been closely co-developed with the UN SDG Action Campaign or as part of a signed partnership agreement with the Campaign would not be considered eligible. If you are unsure whether you are eligible, please contact us.

Who will be judging the submissions?

All submissions will be reviewed by the UN SDG Action Campaign team. An expert judging panel will score and comment on the submissions. The panel is composed of a variety of stakeholders engaged in SDG implementation –[see the 2017 awards](#) for an example.

When will the entries be judged?

The window for submissions will run until 30 January 2019. The submissions will be then be reviewed by the judging panel with all shortlisted finalists being notified by March.

How will I find out if I win?

Finalists will be announced publicly in early March. All finalists will be notified via email by the Campaign team and contacted directly to plan their participation at the Festival and to organise their campaign for the People's Choice Award.

The winners will be announced at a special SDG Action Awards ceremony, at the Global Festival of Action on 2 May.

What is the People's Choice Award?

After finalists are selected for each category, people will have the chance to vote for the project or initiative that they think should be recognized, on the UN SDG Action Awards website. The result of this online voting, the People's Choice Award winner will be announced at the UN SDG Action Awards ceremony.

Can I submit an entry to more than one category?

Organisations can enter into multiple categories if each entry represents a different initiative. Please do not apply for the same initiative more than once. If you are unsure which category is the best fit for your project you can identify up to one additional category in your explanation of how your project fits the category. The entry will be assessed under the category for which it is deemed to be the best fit by the reviewers to give it the greatest chance of success.

Will my submission be recognized even if I don't win?

Yes - every contribution towards achieving the SDGs is valuable and important, and we want to ensure that all initiatives are showcased. Therefore, all submissions are given profiles on the SDG Action Awards website.

Can I submit an application in other languages?

Yes. You can choose to tell your story in your own language. However please note that applications will be judged and all communications about the awards will be in English. Therefore google translate will be used if necessary, subject to the language skills of reviewers. Please feel free to share supporting videos in your language. [Click here](#) for guidance on how to add subtitles to your video.

For any further queries, please contact: hellot@sdgactioncampaign.org

