



Centro Comunitario Colectivo Seres, A.C.

# GRANT PROPOSAL

***Doing more, with less.***  
In favor of the LGBTI community



Submitted By  
Colectivo Seres, A.C.

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Centro Comunitario Colectivo Seres, A.C.

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## I. EXECUTIVE SUMMARY

The project "Doing more, with Less", a community participation in favor of Human Rights and the Prevention of Violence of the LGBTTTTI community, is located in the city of Guanajuato, Gto., Mexico.

The project addresses the need to eliminate sexual and gender-based violence that still persists among Mexican society within the framework of the human rights of LGBTTTTI persons, as well as eliminating the Psycho-social effects that limit the good development of LGBTTTTI adolescents and youth. .

Through community mobilization to promote behavioral changes and skills development to eliminate the stigma and discrimination associated with Sexual Diversity, which provoke sexual and gender-based violence, a minimum of 120 adolescents and young people, direct beneficiaries, will benefit. As well as an average of 456 indirect beneficiaries, including family, friends and couples.

The project interventions will last for 8 months and will be implemented under the institutional philosophy of Colectivo Seres, AC, with Ernesto Ramírez Balderas, a member of the organization, as project coordinator, with a proven track record in the organization and development of projects. Social programs in favor of the LGBTTTTI community.

Advancing towards a more inclusive, democratic and guarantor society of Human Rights, for all citizens in a task that does not allow them to be excluded from the development and wellbeing of LGBTTTTI people, working from adolescence and youth to generate new forms of social cohabitation, which allows the elimination of violent behavior.

Colectivo Seres, A.C. seeks to open a space for training and acting of adolescents and young people to promote sustained social changes in favor of Mexican society.



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## II. ORGANIZATIONAL BACKGROUND

The creation of Colectivo Seres, AC, was the result of the attitude and vision of the men and women who defended and preserved the rules of conduct that lead to respect and the search for the guarantee of Human Rights for all, in this way he created a philosophy, a position that demanded the value of surrender, the integrity of perseverance, the intrepidity of social work to a great degree and the identification with the like.

Colectivo Seres, arises as a civil association, without purpose or for profit, legally constituted on December 19, 2007, under public deed number 6,727, in the city of Guanajuato, Gto., Mexico.

With just over 11 years of continuous and permanent work in favor of the community, its institutional philosophy is:

### View

"Colectivo Seres, AC, will be an institution of recognized prestige and credibility in the Comprehensive Education of Sexuality in the national and international scope as a result of its determined contribution to the development of adolescents and young people, men and women most affected, for the development of a dignified life, based on full commitment to Human Rights, promoting youth participation and promoting awareness of human diversity. "

### Mission

"Colectivo Seres, AC, is a reference organization in support of the development of adolescents and young people, in the field of Integral Education of Sexuality, with state, national and international recognition, characterized by a high technical and professional competence, based on the evidences scientific and best practices to meet the health needs of the youth population, with humanitarian, proactive and innovative, inclusive and promoting social participation.

Colectivo Seres, A.C., currently promotes the Integral Education of Sexuality, under international guidelines on the subject, with a focus on Human Rights, with the aim that adolescents and young people can have a better development for their quality of life. With community work focused on the Leon-Silao metropolitan area and the municipality of Guanajuato; Gto., Mexico. However, given the specialty of the organization in the subject, we usually reach more municipalities in the state, because no other regional organization that provides services for the Sexuality Education of our beneficiaries is identified.

From 2007 to 2018, we have served 127,000 beneficiaries in the state of Guanajuato.

This work has been possible under its organizational structure, which is supported by a Board of Directors formed by 12 members:

Juan Silverio Ramírez Urbina, President  
Martín Granados Caudillo (q.e.p.d.), Secretary  
Luis Alberto González García, Treasurer  
Adrián Diosdado Zapatero, Vocal



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Daniela Videgaray Arias, President of the Commission of Honor and Justice  
Erick Efraín Soria Ramírez, Vocal  
Víctor Alfonso González Gutiérrez, Vocal

Ángel González Cabrera, Founding member  
Flor Estela Santana Morales, founding member  
José Ángel Rodríguez Vicente, Founding member  
Ernesto Ramírez Balderas, founding member  
Carlos Alberto Guerrero Gordillo, founding member



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### III. PROBLEM STATEMENT

In our environment, LGBTI-phobia is evident in the invisibility and stigma of intersex people or with DSD, in the pathologization and medicalization of transsexuality, in the labor exclusion of many trans women, in the difficulty of expressing affectivity in the public space, in the violence and invisibility that LGTBI elders can suffer, in disrespectful work environments, in which many LGTBI people do not feel that they can openly share aspects of their lives for fear of being discriminated against, or in the invisibility of the bullying, which is nourished by the silence of the victims themselves and the lack of resources to carry out an effective prevention and detection.

When the LGTBI group is mentioned, it is intended to designate the group of people excluded from the norms of the gender system with regard to sexual orientation (lesbian, gay, bisexual...), gender identity (Trans) and sexual binarism (intersex or people with DDS). This acronym brings together social groups that present internal differences and inequalities. In this sense, we consider that it is necessary to combine the recognition of the diversity of realities, experiences and demands of the social groups that it designates with the recognition of the common root of the oppression that they live. Thus, we want to emphasize the diversity of the LGTBI collective and the need for an intersectional view that makes it clear that sexual and gender diversity can not be understood apart from other axes of inequality such as gender, social class, origin or functional diversity.

Despite advances in international human rights, these scenarios are far from being a reality for the LGTTTTI collective in provinces such as the municipality of Guanajuato, Gto., Mexico, where "machismo", customs heteronormative and a high degree of religious feeling, permeate significantly to hinder Human Rights, as mandated by the Political Constitution of the Mexican States in its first article: all people shall enjoy the human rights recognized in this Constitution and in the international treaties of which the Mexican State is a party, as well as the guarantees for its protection, whose exercise may not be restricted or suspended, except in the cases and under the conditions that this Constitution establishes.<sup>1</sup>

The social recognition of the LGTTTTI population as people with rights, has been disrupted by the constant violations they have suffered because of their orientation or sexual preference and their gender identity or expression, placing this social group as discriminated against the fulfillment of obligations that the State has to respect, protect, guarantee and promote their human rights, as shown by the conclusions that the National Commission for the Prevention and Eradication of Discrimination has made in its last national survey on discrimination in Mexico, in which Guanajuato is located between the states of the republic with the highest index of discrimination associated with the sexual orientation of young people, and where the surveyed homosexual population feels more aware of the vulnerability of their rights because of their sexual orientation, exemplary is the specific case of the city of León Guanajuato is one of the largest cities nationwide where there is a wide perception that coexistence with people of different sexual orientation to heterosexual are a source of conflict in the community. To this fact we must add the last Special Report of the National Commission of Human Rights on human rights violations and crimes committed by Homophobia in 2010, which places



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Guanajuato in second place at the national level in crimes committed by homophobia against the LGBTTTTI population, of which 33 were homicides, which in terms of population density ranks Guanajuato first in homicide rates associated with homophobia. In terms of health, it is necessary to mention that according to the Guanajuato Council for the Prevention and Control of HIV / AIDS and STIs among the most vulnerable population due to HIV infection, there is a sector of the LGBTTTTI collective, where a high concentration of detections is manifested. HIV infection among young people.<sup>2</sup>

Prevent, attend and eliminate all forms of violence, and especially sexual and gender violence have become two strategic axes for Colectivo Seres, promoting adolescents and young people new forms of social coexistence, through an Integral Education of their Sexuality , under the following strategies:

- a) Development of Participatory Community Diagnosis
- b) Increase in knowledge and development of protective skills
- c) Community mobilization
- d) Scope, of the groups least favored by public programs and policies
- e) Crisis intervention
- f) Peer Encounter Groups
- g) Socio-Cultural Events
- h) Promotion and defense of Human Rights

1. Constitución Política de los Estados Unidos Mexicanos. Cámara de Diputados del H. Congreso de la Unión. Última Reforma DOF 27-08-2018

2. SERes con VOZ. Diagnostico Situacional en Sexualidad, VIH/Sida y Derechos Humanos en Adolescentes Y Jóvenes LGBTTTTI del Municipio de Guanajuato. Colectivo Seres, A.C., Procuraduría de los Derechos Humanos del Estado de Guanajuato. Guanajuato; Gto. México, 2013



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## IV. GOALS & OBJECTIVES

### Overall objective:

Offer training on Comprehensive Sexuality Education, with a focus on sexual and gender diversity in the framework of Human Rights, both for adolescents and young people as well as for public service providers and educators of the City of Guanajuato, to prevent and eliminate sexual violence and gender towards the LGBTI community.

### Specific Objective 1:

Increase the number of adolescents and young people who access a comprehensive education of their sexuality, through strategies to increase knowledge and develop skills to prevent and eliminate sexual and gender-based violence, with a focus on Human Rights in the municipality of Guanajuato; Gto.

#### *Associated goals:*

- 1.1. Number of workshops for behavior change and skills development: **4**
- 1.2. Number of adolescents and youth participating in the workshops: **80**
- 1.3. Number of Cinema-Debate about sexual diversity: **4**
- 1.4. Number of adolescents and young people participating in Film-Debate: **60**
- 1.5. Number of Community Events: **1**

### Specific Objective 2:

Promote an intersectoral agenda to generate public services free of discrimination among the service providers and educators of the City of Guanajuato, through awareness and training in sexual orientation and gender identity, to promote human rights guarantor services.

#### *Associated goals:*

- 2.1. Number of trained and sensitized service providers: **20**





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## V. SCOPE OF WORK

### **Scope in relation to the General Objective:**

Systematization of project interventions

### **Scope in relation to Specific Objective 1:**

- 1.1. Workshop descriptive letter increased knowledge and skills development to prevent and eliminate sexual and gender violence.
- 1.2. Carry out 4 workshops for 20 teenagers and young people each.
- 1.3. Carry out 3 Cinema-Debate on sexual diversity among 60 adolescents and young people each.
- 1.3. Hold a community event to promote the human rights of people in the LGBTTTTI community within the framework of the International Day of Non-Discrimination

### **Scope in relation to Specific Objective 2:**

- 2.1. Establish a sectoral alliance with the City of Guanajuato to promote inclusive public services, focusing on sexual and gender diversity.
- 2.2. Descriptive letter of workshop to sensitize and train service providers of the City of Guanajuato.
- 2.3. Hold a workshop to sensitize and train 20 service providers of the City of Guanajuato.



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## VI. BENEFICIARIES

The project is aimed at **160** people, of whom 80 are adolescents and young people, 60 LGBTI adolescents and young people and 20 are people providing public services in the municipality of Guanajuato.

Educational centers and health services that are users of public services of the City of Guanajuato.

The direct beneficiaries of the project are:

Activity	Total
Number of adolescents and young people participating in the workshops:	80
Number of adolescents and young people participating in Cinema-Debate:	60
Number of trained and sensitized service providers:	20
Total of people intervened	<b>160</b>

The indirect beneficiaries of the project are:

Activity	Total
Family, friends and couples of teenagers and young people:	
Users of public services of the City of Guanajuato:	



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## VII. TIMELINE

Activity	2019								Responsible
	month 1	month 2	month 3	month 4	month 5	month 6	month 7	month 8	
<b>Logistics activities</b>									
Conform the Implementing Group	X								Project coordinator
Train the Implementing Group in project interventions	X								Project coordinator
Assignment of responsibilities to the Implementing Group	X								Project coordinator
Report the start of the project to the community	X								Project coordinator
<b>Operational Activities</b>									
Elaborate workshop descriptive letter, increase of knowledge and development of skills to prevent and eliminate sexual and gender violence.	X								Workshop Facilitator
Selection of films for the Cinema-Debate	X								Coordinator of Promotion of Sexual Diversity
Convene participants to the workshops	X		X		X		X		Community Promoter
Hold workshops for teenagers and young people		X		X		X		X	Workshop Facilitator Community Promoter
Convene the participants to Cinema-Debate		X		X		X			Project coordinator



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Activity	2019								Responsible
	month 1	month 2	month 3	month 4	month 5	month 6	month 7	month 8	
<b>Operational Activities</b>									
Carry out the Film-Debate for teenagers and young people			X		X		X		Coordinator of Promotion of Sexual Diversity
Hold a community event to promote the human rights of people in the LGBTTTI community								X	Community Promoter
Establish a working table with the authorities of the Municipality of Guanajuato		X							Project coordinator
Prepare Descriptive Letter for Awareness and Training of service providers		X							Workshop Facilitator
Conduct a workshop to sensitize and train 20 service providers			X						Workshop Facilitator Community Promoter
Systematize the results of the Project								X	Project Implementing Team



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## VIII. BUDGET

Number	Concept	Quantity	cost	Total Local currency	Total en US
	Project Coordinator	8	\$ 4000.00	\$ 24,000.00	\$ 1,273.89
	Community Promoter	8	2000.00	16,000.00	849.26
	Facilitator	5	3000.00	15,000.00	796.18
	Subtotal Human Resources			<b>\$ 55,000.00</b>	<b>2,919.33</b>
	Stationery and OFFICE	1	3,500.00	3,500.00	185.77
	Teaching material for workshops	4	1,200.00	4,800.00	254.78
	Subtotal costs			<b>\$ 8,300.00</b>	<b>440.55</b>
	IEC material printing (Information, Education, Communication)	1,000	6.50	6,500.00	345.01
	Refresh workshop assistants	100	85.00	8,500.00	451.17
	Refuge Cine-Debate	60	40.00	2,400.00	127.39
	Systematization printing	3	850.00	2,550.00	135.35
	Subtotal Project Costs			<b>\$ 19,950.00</b>	<b>1058.92</b>
	<b>Total project cost</b>			<b>\$ 83,250.00</b>	<b>\$ 4,418.79</b>
	<b>Total Requested</b>			<b>\$ 9,420.00</b>	<b>\$ 500.00</b>
	<b>Total Other Contributions</b>			<b>\$ 73,830.00</b>	<b>\$ 3,918.79</b>
	<b>Average cost per beneficiary</b>			<b>\$ 520.31</b>	<b>\$ 27.62</b>

Exchange rate: \$18.84 (04/17/2019)



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## IX. MONITORING & EVALUATION

Evaluation and Monitoring Stage:

Project activities will be evaluated under the following records

- a) Systematized record of each of the interventions to feed the reports of each stage of the project.
- b) Periodic meetings with the implementing team to monitor the development of the project, always looking for its greatest impact.
- c) Carrying out the necessary reports that account for the challenges, scope and limitations of the project.
- d) Preparation of Lessons learned in the implementation of interventions.
- e) Application of "satisfaction-achievement survey" that will be applied to each one of the participants in the workshops and Film-Debate.
- f) Application of "pilot survey" of users of public services of the City Council to know if services were offered to us with a treatment without discrimination.
- g) Establish a system to monitor complaints of users of public services, to know possible cases of discrimination by public service providers



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## X. SUSTAINABILITY

The sustainability program is given by the following actions:

### ***Institutional Sustainability:***

A transparent, democratic and equitable model is followed in making all the decisions and in the access to information within the association and the coordinations.

All members of the association have been trained in the areas of management and administration to carry out their functions and promote a culture of non-discrimination, prevention of sexual and gender-based violence.

There is a team of professionals to specifically address cases of sexual and gender-based violence among LGBTTTI adolescents and youth.

### ***Financial Sustainability:***

Establish a specific program for the procurement of funds to strengthen actions for the prevention of sexual and gender-based violence.

Obtain a contingency fund for the care of victims of sexual and gender-based violence.

Obtain international funding for the LGBTTTI adolescent and youth sexual and gender violence prevention program, based on scientific evidence.

### ***Social Sustainability:***

The most vulnerable people who live in the benefited sectors do not have access to quality public services excluded.

100% of users of public services of the City of Guanajuato are satisfied with the organization and quality of services.

100% of adolescents and young people who come to request a public service at City Hall feel safe and free of discrimination.

The people of the LGBTTTI community feel safe and satisfied with the quality and treatment of the public services of the City of Guanajuato.



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## XI. ANNEX

1. Collective Review Seres, A.C.
2. Reports of past projects
3. References
4. Registration / legal documents
5. Images